



"I save thousands of dollars every year, money that goes right to my bottom line. The **Pepsi** and **Coke** programs are great, but you have to pay attention."

**Lucky Henner
Capitol Cookery**

"The WFA opens the doors to these **Pepsi** and **Coke** programs; our members still have to walk through that door and manage the relationship. We communicate with the local bottlers and keep good records to verify our purchases. It's worth the time; the savings really add up."

**Teresa Brander
Texas Donuts**

"After I retired from food and beverage, I kept a small location at Los Banos for several years. My cost savings on **Pepsi** products from just that one fair more than paid for my WFA dues."

**Denny Thompson
Food & Beverage Coordinator**

"These programs are an ongoing process that requires the constant attention of our staff and membership. **Pepsi** and **Coke** are large producers with continuous change in their respective staff and policies. They serve a central purpose of WFA, helping to keep fair related businesses healthy and profitable."

**Stephen Chambers
Executive Director, WFA**